UV Eye Protection

Topic: National Sunglasses Day Reminder

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Research shows that children's eyes are especially vulnerable to UV-related harm. Understand the signs, the symptoms, and get the prevention tools to keep your kids safe in the sun: https://bit.ly/3oWn8Av

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Research shows that children's eyes are especially vulnerable to UV-related harm. Understand the signs, the symptoms, and get the prevention tools to keep your kids safe in the sun: https://bit.ly/3oWn8Av

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Understand the signs, the symptoms, and get the prevention tools to keep your child's eyes safe in the sun: https://bit.ly/3oSfhAfW

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Understand the signs, the symptoms, and get the prevention tools to keep your child's eyes safe in the sun: https://bit.ly/3oSfhAfW

Social Media Calendar

This helpful calendar outlines messaging and content that TAYE partners can use in your social media marketing. It all starts with TAYE Day, the select day where each month we ask all TAYE partners to post together on an important topic to amplify the message to consumers from our industry. From there each topic we provide the concept overview followed by specific language tailored by major social media channel and cased with links to imagery and resources you can include in posts.

TAYE Day

June 20

JUNE 16
National Sunglasses Day Reminder

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Research shows that children's eyes are especially vulnerable to UV-related harm. Understand the signs, the symptoms, and get the prevention tools to keep your kids safe in the sun: https://bit.ly/3oWn8Av

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Research shows that children's eyes are especially vulnerable to UV-related harm. Understand the signs, the symptoms, and get the prevention tools to keep your kids safe in the sun: https://bit.ly/3oWn8Av

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Understand the signs, the symptoms, and get the prevention tools to keep your child's eyes safe in the sun: https://bit.ly/3oSfhAfW

Get ready for National Sunglasses Day - June 27th! By making UV protection a family affair! Understand the signs, the symptoms, and get the prevention tools to keep your child's eyes safe in the sun: https://bit.ly/3oSfhAfW

Additional Posts

June 21

Comprehensive Eye Exam

Kathleen thought she was just getting an updated eyeglass prescription, but a visit to her eye doctor revealed a more serious condition that was hiding in plain sight.

Comprehensive eye exams can lead to early detection and treatment of vision and health issues. Schedule yours today: https://thinkaboutyoureyes.com/finder

Did you know that annual comprehensive eye exams can lead to early detection and treatment of vision and health issues? Schedule yours today: https://thinkaboutyoureyes.com/finder

UV Eye Protection

June 20th is the first day of summer. Use this day to remind everyone that UV protection is a necessity during summer activities like going to the beach and pool, where exposure to dangerous rays is higher, even on cloudy days.

Jumping into summer like 💦

Make sure sunscreens are at the top of your family’s packing list for the pool days and beach trips ahead!**

Jumping into summer like 💦

Make sure sunscreens are at the top of your family’s packing list for the pool days and beach trips ahead!**

©2021 Think About Your Eyes - All Rights Reserved